

# Jump for Sight

Supporting the work of Devon in Sight



**Your Ultimate Guide to  
the Jump for Sight Challenge 2024**



*“My Tandem Skydive was one of the most exhilarating experiences of my life!”*

Grahame Flynn  
Chief Executive Officer, Devon in Sight

Chief Executive Officer's

## Welcome

Thank you for your interest in the **Jump for Sight Challenge 2024** hosted by **Skydive Buzz** on **Saturday 6th July 2024**.

**Devon in Sight** is a registered sight loss charity which has been providing practical help and advice to people who are blind or partially sighted since 1925.

Sight loss, at any level, has a significant impact on the lives of those who experience it as well as their families and friends. By raising money for Devon in Sight, more people who are blind or partially sighted get the support they need and the respect they deserve.

We are an **official charity partner of Skydive Buzz** is one of the UK's leading parachute schools based at **Dunkeswell Airfield, Honiton**. A Tandem Skydive is an easy and enjoyable way to experience the thrills of skydiving. The exhilarating freefall combined with the peace and tranquillity of the parachute ride makes Tandem Skydiving a unique experience you will never forget. **I know this because I did my first jump in 2018!**

This comprehensive pack should contain everything you need to book your jump and plan your fundraising.

Good luck!

**Grahame Flynn**  
Chief Executive Officer





# My Parachute Jump Experience

*'...despite a morbid fear of heights I was strangely excited at the prospect of doing a parachute jump!'*



▲ Photo Credit: Jennie Benham

## ▲ Grahame and Margaret at Jump for Sight 2018

**On Friday 29th June 2018 Devon in Sight's Chief Executive Grahame Flynn and former Community Support Worker Margaret Vickers jumped out of an aircraft at 15,000 feet to raise funds for the charity. Grahame recounts the experience.**

"Despite a morbid fear of heights I was strangely excited at the prospect of doing a parachute jump. Our hosts were the Skydive Buzz Team based at Dunkeswell Airfield near Honiton. The pre-jump briefing was comprehensive and gave us a degree of confidence. We were trained to assume three positions; exiting the aircraft, free-fall and landing.

After sitting around for a couple of hours we donned our rather fetching yellow jump suits. The plane rapidly ascended

to 15,000 feet which is the highest jump you can do without an oxygen supply.

Margaret was sitting to my right, and nervously said, "You are going first aren't you?" Before I could say anything Marg was told that she was going first. Within seconds I saw her exit the plane and two seconds later disappear from sight.

"Hell's bells!" I thought and sheer terror set in. I was strangely lost for words! Seconds later I was in free fall. There was a loud sound of wind rushing past me but no sensation of falling. Holding out my arms I assumed the Superman position and started spinning.

Oh, this is actually fun!

A minute later the parachute was deployed and after a couple of seconds of rapid deceleration...silence.

Floating high above the Devonshire countryside I could see as far as the Severn Bridges, over Dartmoor, the coast at Sidmouth and up the Exe Estuary. A magical view.

The landing was gentle but I was very happy to be back on the ground. I have to say that the experience was quite exhilarating. I don't think I stopped smiling for the rest of the day.

The experience was so amazing that I was the first to sign up to our Jump for Sight Challenge in 2021."

**View my video by scanning the QR Code:**



**Website link:**

[www.devoninsight.org.uk/supporting-us/fundraising/jump-for-sight](http://www.devoninsight.org.uk/supporting-us/fundraising/jump-for-sight)



# A great way to build a staff team

*'Thank you Devon in Sight for inviting us to take part in the challenge!'*



▲ Photo Credit: Jennie Benham

▲ L-R James Bishop, Grahame Flynn & Torin Knee

**On Saturday 11<sup>th</sup> September 2021 ten staff from TOTUS Engineering Limited joined us for our Jump for Sight Challenge. The event was hosted by Devon in Sight's, Chief Executive Officer, Grahame Flynn.**

Grahame said, "You may be asking yourself, 'Why would anyone jump out of a perfectly serviceable aeroplane?'. To witness the nervous anticipation of the jumpers, and looks of horror quickly followed by delight, is amazing!"

James Bishop, from TOTUS said, "The COVID-19 pandemic was difficult for everyone and being able to support our local charity has brought our entire company together. Thank you Devon in Sight for inviting us to take part in the challenge!"





# Why SkyDive Buzz?

*A tandem skydive is an easy and enjoyable way to experience the thrills of skydiving without having to learn how.*



▲ Photo Credit: Skydive Buzz

## ▲ Devon in Sight's Grahame Flynn

**A tandem skydive is an easy and enjoyable way to experience the thrills of skydiving without having to learn how.**

The exhilarating freefall combined with the peace and tranquillity of the parachute ride, makes tandem skydiving a unique and eye-opening way to raise money for Devon in Sight.

Situated at Dunkeswell, near Honiton, **Skydive Buzz** are carrying on a proud tradition of sport parachuting at the airfield, which started in 1964. Affiliated to the British Parachute Association they are setting the standard for safety, ensuring that you can enjoy the most exhilarating, breathtaking, adrenalin pumping moment of your life with complete confidence.

**By choosing to book direct with Skydive Buzz you can be reassured that not only are you going to do a tandem skydive from the highest altitude possible; but Devon in Sight will also receive a larger proportion of the sponsorship money than if you booked through a third party agent.**

- Skydive Buzz jump from 15,000ft; the highest altitude in the world without needing extra oxygen!
- They are not an agent so customers enjoy the best prices - they will not be beaten!
- Skydive Buzz have the three fastest (and most comfy) jump planes in the country!
- You can enjoy the stunning views of three coastlines while floating back to earth.
- Their regular tandem instructors have a combined jump total of over 40,000 jumps!
- Charities have received hundreds of thousands of pounds through their customers.
- They have a fully stocked cafe on site and a coffee bar and restaurant on the airfield.
- Their photographers and videographers are recognised as some of the best in the country.
- People with certain disabilities can tandem skydive (subject to medical approval).

# What will happen on the day?

*“A few words of encouragement will come from your instructor and you’re off!!”*

**It’s natural to feel nervous but you are in safe hands.**

## Here’s what will happen on the day.

- A comprehensive Training Session where you will meet your instructor who will prepare you for your tandem skydive.
- Climb onboard the aircraft, where your instructor will tighten your harness as you ride up 15,000ft.
- Once at altitude, the door will open; you will feel a rush of air & noise as you edge towards the door.
- A few words of encouragement will come from your instructor and you’re off!!
- You will experience speeds of an adrenaline pumping 120mph while freefalling up to two miles!
- As the large canopy unfolds, you will become aware of the sudden peace, quiet and tranquillity.
- You may even be able to help your Instructor steer the parachute around the sky before gliding back to the airfield.
- Following a soft landing you will not be able to stop smiling for 24 hours!



▲ Photo Credit: Skydive Buzz

## Family and Friends

Family and friends are more than welcome to watch your unforgettable experience but please let them know that as a spectator there can be some waiting time. Please also make them aware that dogs are not allowed on the airfield.

For a small fee spectators can take a bus to the drop zone and witness your landing.

**The Aviator Coffee Bar and Restaurant** is a relaxing, stylish coffee bar and restaurant situated at Dunkeswell Airfield. **Please remember you cannot consume alcohol until after your skydive.**



# Gallery

*Skydive Buzz photographers and videographers are recognised as some of the best in the country.*



# Booking Your Jump



You can book your Skydive online or on the telephone.

## Booking Your Jump Online

1. Go to the Skydive Buzz website.  
[www.skydiveukltd.com/charity-profile/?charity=798](http://www.skydiveukltd.com/charity-profile/?charity=798)
2. Click on Events Planned **Saturday 6th July 2024**.
3. Click on any time available and then add Jumper.
4. Complete the details and select add jumper and complete Jump for Free and select Devon in Sight under Jumping for Charity
5. Read the terms and condition and tick that you have read them and confirm that you are over the age of 16.
6. Complete 'where did you hear about us'
7. Click pay now £50.00 (Deposit) and complete the booking.
8. Click next again and decide whether you would like photographs or Video taken of your jump. This may seem expensive but it is a fabulous momento of the day!

You can find a QR code and a link to the video on Page 5.

## Booking Your Jump By Telephone

If you prefer, you can call Skydive Buzz directly on **01404 890 222** and they can complete the booking for you.

## Terms and Conditions

If you raise £395.00 you can jump for **FREE**. Please see the Jump for Free Scheme on the website.

If you are 15 stone/95kg fully clothed or over, there is a charge of £20.00 per additional stone.

All jumpers are covered by the British Skydiving third party Liability insurance and this has a cost of £22.42 which is not included in the package.

**You can find the full Terms and Conditions in your fundraising pack.**

## Any questions?

If you have any queries please do not hesitate to contact Mandy Darling the Community Engagement & Fundraising Officer at Devon in Sight on:

**01392 878 804 or Skydive Buzz directly on 01404 890 222**



# Creating your Fundraising Page

**JustGiving™**

**We recommend hosting your fundraising page for your event with JustGiving, the worlds leading fundraising platform.**

Visit: [www.justgiving.com](http://www.justgiving.com)

## **Log In or Sign Up:**

If you already have an account, log in. If not, you'll need to sign up for a new account. You can sign up using your email address or connect with your Facebook account.

## **Create a Fundraising Page:**

Once logged in, select the "Start Fundraising" or "Start a Fundraiser" button on the homepage.

## **Select Your Charity:**

Select Devon in Sight.

## **Set a Fundraising Goal:**

Set your fundraising target. This is the amount of money you hope to raise for Devon in Sight.

## **Personalise Your Page:**

Customise your fundraising page with a title, description, and images. Explain why you are fundraising and why the cause is important to you. The more personal and compelling your page, the more likely people will donate.

## **Choose a Web Address (URL) for Your Page:**

Create a unique and memorable web address for your fundraising page. This will be the link you share with others to direct them to your page.

## **Useful Tips**

### **Make it personal**

Explaining why you're doing this and how much it means to you will allow people to relate to what you're doing.

### **Thank you**

With online fundraising pages it allows you to add a personal thank you message. This will then be sent to people when they donate.

### **Add a Profile Picture:**

Upload a profile picture so people can see who you are. It adds a personal touch to your fundraising efforts.

### **Set a target**

Having a target to aim for helps you keep track of your progress, but also shows other people how well you're doing too.

### **Sharing's caring**

Don't be afraid to email the link to your page to all those in your contact list.

When you're fundraising, more is definitely merrier.

### **Get Social**

Social media is your best friend. Share the link to your fundraising page on your social media page get people sharing it for you too.

### **Signature Block**

Add a link to your page in email signature block, it's all good exposure.

### **Cash and Cheques**

If people give you cash and cheques you can add them on your fundraising page as 'offline donations' so you can watch your total grow!

### **The event isn't the end**

When you've completed your fundraiser, it shouldn't end there. Share your successful story and achievements online, and encourage those who didn't get chance to donate to top up your total.

# Your Social Media Campaign



**Social Media (for example, Facebook, X or Instagram) can be a great way to share your story and your fundraising page.**

Most people tell us they find sharing their stories on Facebook, with people they know fairly well, works better for them than sharing on a social media channel where they don't know their followers as well. You can test this out to see what works best for you!

Before you share your page more widely, ask a few people close to you to sponsor you first to get things started. If you can, ask people you think might be quite generous, as this encourages others to be generous too!

## Tip 1: Create urgency

When you post about your fundraising on social media try to give people a reason to sponsor you there-and-then, rather than holding back till later.

## Tip 2: Create momentum

Post every few days or every week or so to keep reminding people and to create a buzz and sense of momentum around your fundraising campaign.

## Tip 3: Create hooks

You can create 'hooks' or reasons to give updates or to base a fundraising ask around, for example, using your fundraising targets or just to say thank you.

## Get Going!

**Here are some ideas to put these tips into practice:**

For your first post, tell people what you're doing and let them know you'd be really grateful for a few donations to get you off to a flying start.

Post every so often asking people to help you get to the next fundraising milestone, e.g. "Thanks everyone for helping me reach £160! Can anyone help me get to £200? [link to your page here]". You could do this every few weeks or so, when you're approaching a new milestone.

Thank people publicly for their donation to keep drawing attention to what you are doing and to create positivity around your fundraising, e.g. "Big thanks to Jen, Claire and David for their donations - I'm now at £200!

Thanks everyone for your support. It means a lot".

You could do this every week or so, depending on how often you get donations.

Regularly thank people who are supporting you with posts like - "Thank you so much for your support if anyone else is able to sponsor me I'd be really grateful [link to your page here]".

Pay day or towards the end of the month is a good time to ask for donations.

If you feel like it, you can just be completely blatant about this with something like "Since it's pay day... can anyone spare a pound or two to support my skydive?"



# Your Social Media Campaign



## Keep your news updated with each fundraising milestone.

“Thanks to everyone who has helped me to raise £400 so far. I’d be super grateful if you could help me get to £500 [link to your page here] :)”.

Reminders in the run up to your skydive, e.g. “I can’t believe I’ll be skydiving from 15,000ft this time next week.

Thanks to everyone who has helped me raise £600 so far.

If anyone else can help I’d be really grateful for whatever you can spare [link to your page here]”.

Reminders of your story/ why you’re doing this, e.g. “A week today is the big day. I’ll be skydiving 15,000ft as part of Devon in Sight’s Jump for Sight Challenge 2021. Here’s a reminder of why I’m doing this [link to page here]”.

I would be so grateful for any support you can give.

Day before, e.g. “Tomorrow is the big day. I’m really nervous! Thank you so much to everyone who has helped me raise £700. I’d be really grateful for any last minute donations [link to your page here]”.

Don’t forget to share images and your story on the day of your jump and invite people to make a donation.

You will be surprised how many people will make a donation after you have completed such a mind blowing feat!

## Don’t forget to share your story with us on...



Facebook

@devoninsight



Instagram

@devoninsight



X (Formerly known as Twitter)

@DevonInSight



You Tube

[www.youtube.com/devoninsight](http://www.youtube.com/devoninsight)



# It's time to Celebrate!

"We will also provide you with a Certificate of Thanks."

Once you have completed your Sky Dive you need to ensure that the money that you have raised is passed safely to Devon in Sight so we can present you with a Certificate of Thanks.

## Just Giving

If you raised funds online, you don't need to do anything else as the money comes directly to us.

## Offline Donations

If you have cheques or cash that you need to hand to us give Mandy Darling, Devon in Sight's Community Engagement and Fundraising Officer a call on 01392 878 804.

**Other Donations can be passed to us using the following methods:**

**Bank details for BACS payment:**

Lloyds Bank  
Sort code 30-80-37  
Account 62326768

## Payment by Cheque

Please make sure cheques are made payable to 'Devon in Sight'.

## Cash Donations

Please do not send cash in the post. You need to hand that over personally. We'll give you a receipt for your records.

## Certificate Presentation

Once the financials have been completed we will arrange for a publicity photograph.

**We will also provide you with a Certificate of Thanks.**





# How Your Fundraising Helps

*Devon in Sight supports people affected by sight loss who live or work in Devon*

## Sight Loss Helpline

**We are committed to providing accurate and impartial Information, Advice and Guidance to anyone that is affected by sight loss.**

People can access our comprehensive information resources through our Helpline and website.

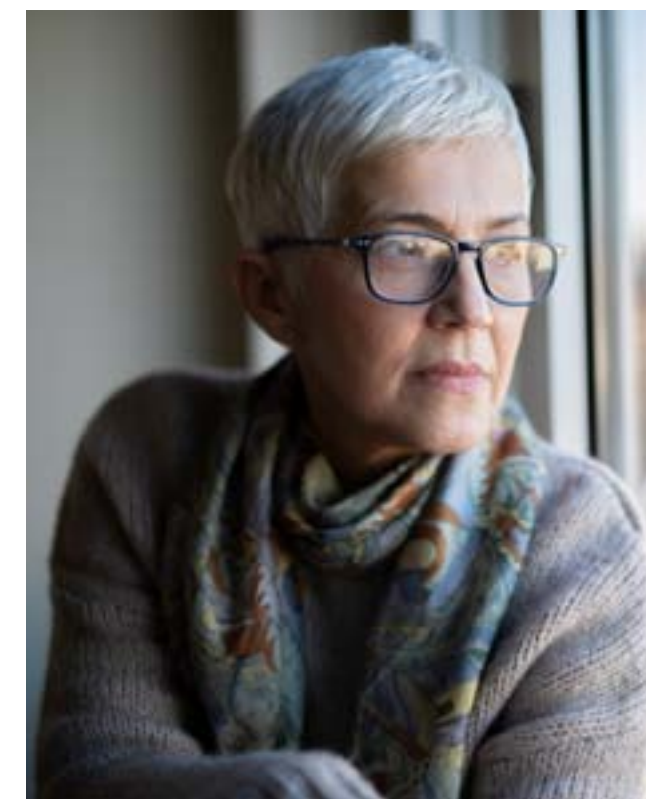


▲ Photo Credit: iStock Ridofranz

## Independent Living

**We work with our clients to identify the equipment, support and training that will help them maintain their independence and live life to the full.**

We undertake this valuable work in partnership with Health and Social Care and the Third Sector.



▲ Photo Credit: iStock Mdphoto16

## In Vision Magazine

**Our FREE Magazine is our way of sharing with our stakeholders what we are doing in the world of Visual Impairment.**

The Magazine is available as a high quality, full colour, large print publication; in audio USB format or digitally via email.



## Assistive Technology Partnership

**We have a unique Assistive Technology Partnership with Sight and Sound Technology Ltd., the UK's leading provider of equipment, software and services for people who are blind and partially sighted.**



▲ Photo Credit: Grahame Flynn (Devon in Sight)



# How Your Fundraising Helps

*Devon in Sight supports people affected by sight loss who live or work in Devon*

## Community Events

We offer **Living Well with Sight Loss Events** across the county where people can meet partners in Health & Social care, the Third Sector and community groups.

We also host the annual **Devon Sight Loss Conference** incorporating our Annual General Meeting and comprehensive Living Well with Sight Loss Exhibition.



▲ Photo Credit: Grahame Flynn (Devon in Sight)

## Health and Wellbeing

Our Health and Wellbeing Service aims to help keep people physically and mentally fit and safe in their homes.

We can provide **emotional support** and in some cases **formal counselling**.

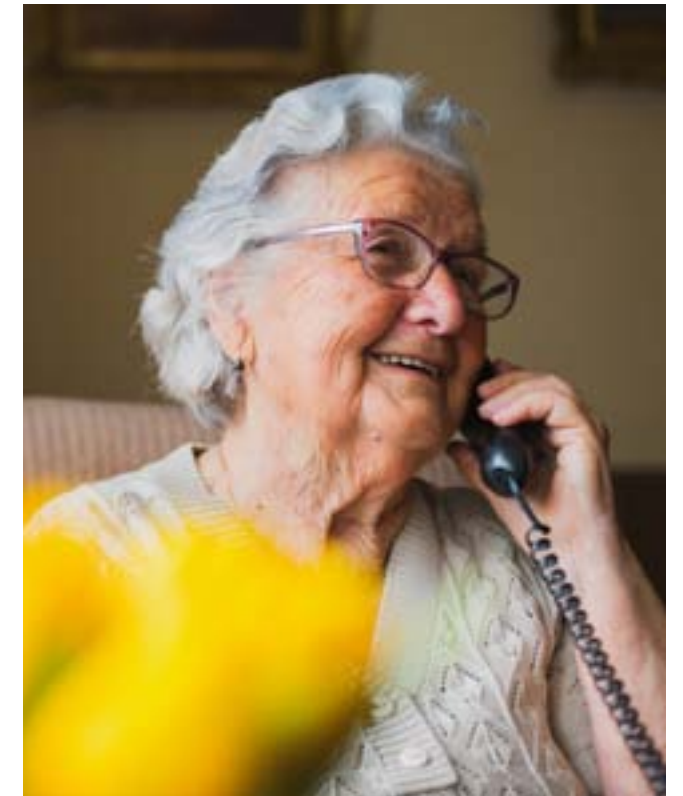


▲ Photo Credit: iStock Mdphoto16

## Telephone Events

Our Weekly Telephone **Chit-Chat Calls** are our clients opportunity to air thoughts, concerns, ideas and to share their recent stories in a safe space.

Telephone **Sight Loss Speaker Seminars** take place monthly with speakers from across the sight loss sector and beyond.

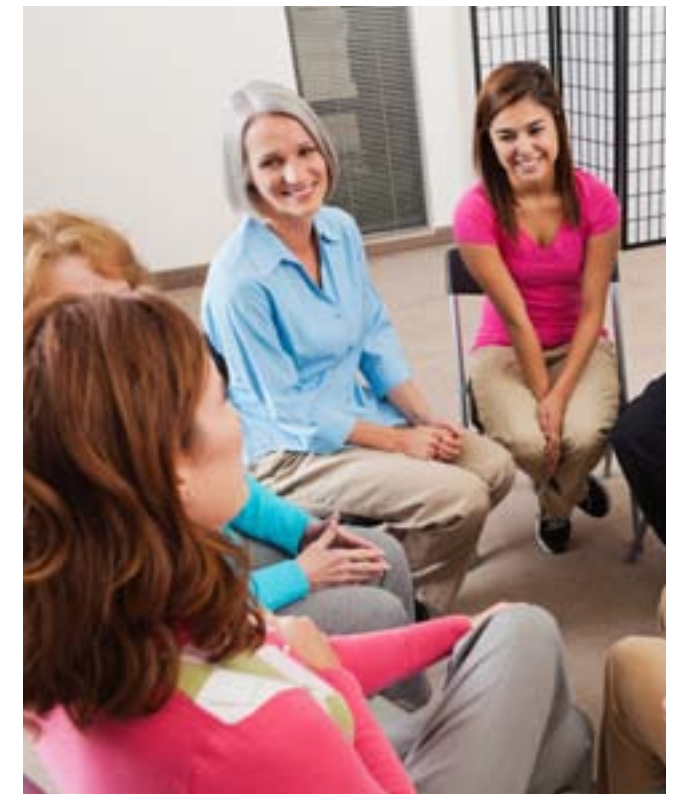


▲ Photo Credit: iStock Vignjevic

## Influencing Change

We believe that it is important that people who are blind or partially sighted, their family and carers have a voice in the development of sight loss services and other community services across Devon.

We host a Sight Loss Forum, and offer many other ways that we give our clients voice.



▲ Photo Credit: iStock SDI Productions





# Devon in Sight

Your local sight loss charity



SCAN ME

[enquiries@devoninsight.org.uk](mailto:enquiries@devoninsight.org.uk)  
[www.devoninsight.org.uk](http://www.devoninsight.org.uk)

**Devon in Sight**  
Splatford Barton, Kennford,  
Exeter, EX6 7XY



Registered with  
**FUNDRAISING  
REGULATOR**

Registered Charity No. 1140978. Devon in Sight is the working name of Devon County Association for the Blind, a Company Limited by Guarantee. Company Registration No. 07371472